



WowGao Inc. presents
Wireless & Mobile Forum
at HP WORLD 2005
Conference & Expo

Forum Sponsored By:
Good Technology, Inc.



Innovative Wireless & Mobile Technologies Forum Presented at HP World 2005

August 16 & 17, 2005 • Moscone Center, San Francisco, California

Conferences Sponsored By: Speaking Companies Include:



Dear Colleague,

On August 16 & 17, WowGao brings you the Wireless & Mobile Forum at HP World 2005 Conference & Expo. You are hereby cordially invited to attend this most anticipated show and enjoy the many conference and workshop sessions.

About Wireless & Mobile Forum at HP World:

The WowGao Wireless & Mobile Forum at HP World 2005 brings the world's most up-to-date wireless and mobile technologies and enterprise solutions to you. The forum features top level experts in the wireless & mobile enterprise industry, discussing the latest advancements and current issues related to technology development and implementation.

About HP World:

Celebrating its 10th year, HP World is the largest independent HP-centric technical training event in North America. This event will provide the necessary tools for you to take your company to the next plateau in customer-focused solutions. Combined with the largest HP-centric expo in the Americas, HP World 2005 will provide you with deep insight into the full breadth and depth of technologies and solutions offered by HP and their partners. This is the Premier Event you can't afford to miss!

This Event is Ideal for...

- Presidents
- CIOs / COOs / CEOs / CTOs
- Senior Programmers / Developers / Architects
- Enterprise Resellers / Distributors / Consultants
- WLAN / IP / Mobility Solutions Managers
- Network Administrators / Managers
- Third Party Solution Providers
- VP's / VP's of Technology
- Telecommunications Engineers
- Research & Development Directors / Managers
- IT/MIS Directors / Managers
- Technical / Business Organizational Management

Why YOU Should Attend:

- Discuss emerging technologies with top level experts and business leaders in the wireless & mobile industry
- Learn the most up-to-date wireless & mobile solutions and needs for your business
- Explore the latest developments in wireless and mobile technologies such as: WLAN, 2.5 & 3.G Networks, WiMAX, RFID, Carrier Grade Linux in mobile environments, Bluetooth and more
- See over 100,000 Sq. ft. of exhibitors
- Attend on-site HP, Cisco, Microsoft, Linux and ORACLE Certification testing provided by Thomson Prometric
- Choose between hundreds of technical and managerial breakout sessions
- Attend the Meet the Experts Forum and take part in panel discussions
- Meet executive keynote speakers from leading HP partners: Chuck Rozwat, Oracle; Kris Hagerman, VERITAS Software; Patrick J. Martin, Storagetek; and Ann Livermore, Hewlett-Packard

Wireless & Mobile Forum Speakers Include:

Gerard Power

Director; Mobile Operating Market - **Alcatel**
Application of ATCA & Carrier Grade Linux to Mobile Carrier Environments

Vaho Rebasoo

Chief Technology Officer - **Boeing**
Wireless Enterprise

Patrick J. Leary

Assistant Vice President of Marketing - **Alvarion**
Fixed Broadband wireless access

Bohdan Zabawskyj

Chief Technology Officer - **Redknee Inc.**
Successful Integration of WLAN within a Wireless Infrastructure

Tanuj Raja

Vice President of Business Development -
Sandbridge Technologies Inc.
Mobile Multimedia: Enabling The Mobile Lifestyle

HP World Speakers Include:

Ira Winkler

President - **Internet Security Advisors Group (ISAG)**
Information Security: Secrets of Superspies

Bdale Garbee

Former Debian Project Leader
Linux for the Real World - Leadership Through Innovation

Bruce Perens

Noted Leader - **Free Software and Open Source Community**
The Emerging Economic Paradigm of Open Source

John C. Dvorak

Columnist - **PC Magazine**
The Third Age of Computing

Kevin Lasenby & Ryan Ferguson

System Architect & Manager, Systems Architecture -
Research In Motion
Cool and Easy Administrative Scripting for Non-programmers

John Rhoton

HP Services Worldwide Technology Lead - Mobility - **HP**
The State of Mobile Security

Tom Matthews

President & CEO - **Ecutel Systems, Inc.**
IP Mobility and Wireless Security

Don Leslie

Sr. Software Engineer - **Raytheon Co.**
SIG Linux

Don Kleinschnitz

VP, Product Delivery, Enterprise Administration -
Symantec Corporation
IT Triple Play: Converged Server, Storage and Security Management

Mike Munro

Director Business Development - **iAnywhere Solutions**
m-Business: Why Implement Mobile and Wireless Applications Now.

Wireless & Mobile Forum Sponsored By: Good Technology

Good Technology is the leader in enterprise wireless handheld computing software and service based on industry standards, providing the corporate applications enterprises need on the handhelds they choose over the networks they prefer. The company's GoodAccess and GoodLink products extend mission-critical enterprise applications--including Microsoft Exchange, Oracle, salesforce.com and Siebel--to mobile employees when and where they need them, using end-to-end AES encrypted, FIPS 140-2 certified security, and cradle-free, real-time synchronization. GoodLink and GoodAccess are combined enterprise software and service that run on a variety of devices and networks, freeing customers from vendor lock-in, and allowing maximum flexibility. For more information please go to <http://www.good.com>.

Conferences Sponsored By: Sandbridge Technologies

Located in White Plains, NY, Sandbridge Technologies is a fabless semiconductor company that is transforming and revitalizing the wireless world by enabling better features and cost, and accelerating the development, of next generation wireless devices. Founded in 2001 by wireless and semiconductor industry veterans, Sandbridge has developed a radical new multi-threaded DSP architecture with the capacity to perform software-defined radio (SDR) base-band processing and advanced multi-media operations without compromising battery consumption. For more information please go to <http://www.sandbridgetech.com>.

Registration

Register Today! Register at <http://www.hpworld.com> Use Promotion Code: **WOWGAO3P** to Save on Conference Passes! Early bird prices end July 15, 2005.

Platinum Passport: \$1600 (regular rate \$1890)
Conference Passport: \$1450 (regular rate \$1690)
Daily Conference Pass: \$595 (regular \$695)

For more information please feel free to contact us or visit <http://www.hpworld.wowgao.com>.

WowGao Team

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Testimonials

"Presenters and presentations were very informative."

Joe Capozzi, Project Manager, **Global Procurement Process Solutions and Services**

"I had a great time at the conference, gained valuable knowledge, and made some good contacts. I look forward to future events!"

Baden R. de Bari, President, **Nascor Technologies**

"I found the content was leading edge yet practical. The presenters I met were top caliber."

Raphael Yanqui, Vice President, **Hansontek Americas**

"Great show and great topics, covered everything from state of the art to state of the future!"

Ivy Cheng, Certified IT Specialist, **IBM**